

No. 662, A.]

[Published July 2, 1955.]

CHAPTER 302

AN ACT to create 97.60 (4) of the statutes, relating to the labeling of certain foods.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

97.60 (4) of the statutes is created to read:

97.60 (4) (a) Packages of fresh fruits and vegetables, the contents of which are plainly visible to the purchaser shall be exempt from the labeling requirements of sub. (3) (g) 2 and 3, except that when the quantity of such food is customarily expressed in terms of weight or measure, as distinguished from numerical count, the food shall bear a label declaring such quantity.

(b) A food shall be exempt from the labeling requirements of sub. (3) (g) if the food, having been received in bulk containers by a retailer, is packaged by such retailer and displayed to the purchaser with a counter card, sign or other appropriate device bearing prominently and conspicuously the label information required by this section.

(c) Sausage inclosed in a casing shall be exempt from the label requirements of sub. (3) (g) if it is displayed to the purchaser with a counter card, sign or other appropriate device bearing prominently and conspicuously the label information required by this section; provided, that if the sausage is weighed at the time of sale a statement of weight shall not be required. If encased sausage is placed in another package, as defined in sub. (1) (c), the label requirements of sub. (3) (g) shall apply.

Approved June 22, 1955.